



THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

MAIN et al. Atty. Ref.: 723-1176

Serial No. 09/972,191 TC/A.U.: 3622

Filed: October 9, 2001 Examiner: Boveja, N.

For: WEB SITE FOR RETAIL MARKETING PROGRAM

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July 19, 2006

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT/RESPONSE

Responsive to the Office Action dated April 18, 2006, please enter the following amendments and consider the following remarks.